



Youth Goals Laboratory Multiplier Event

**About the EU-Youth Dialogue and the Youth Goals
at regional and local level**

Vienna, Friday, 06.12.2019



Erasmus+

1

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What is the Youth Goals Lab about?

The EU Youth Dialogue is the youth participation process of the EU and aims to enable dialogue between young people and decision-makers on all levels of governance. In 2018 around 50,000 young people took part in the Europe-wide dialogue. Based on their priorities eleven Youth Goals were formulated. The Youth Goals are now part of the EU Youth Strategy.

The Youth Councils of Austria, Croatia, Portugal, Germany and Cyprus in cooperation with researcher Ondřej Bárta started a partnership to cooperate on developing tools to support the implementation of the Youth Goals.

The project encompasses two main tasks: creating monitoring tools to implement the youth goals and coming up with good-practice examples to bring the EU Youth Dialogue to the regional and local level.

More information: www.youth-goals.eu





What was the Multiplier Event in Vienna about?

The aim of the event was to present tools and projects to involve young people in local and regional decision-making processes in the context of the EU Youth Dialogue and the Youth Goals. The participants received insight and information about the Youth Goals Lab project and the previous findings of Intellectual Outputs. In open-space settings, the participants were able to work on their own questions and challenges regarding regional and local participation in group work. As examples of regional participation programs, Youth Ambassador Programs from Germany, Portugal and Cyprus were presented.

Participants from 13 European countries joined the event. They all had already worked within the framework of the EU Youth Dialogue and had different backgrounds, from national decision makers to youth workers and youth delegates.

There was also the opportunity to network with European colleagues and share good-practice examples.

2



<h2>Topic</h2> <p>How to reach young people?</p>	<h2>By:</h2> <p>Worried group of people?</p>
<h2>Discussion notes</h2> <ul style="list-style-type: none">- young people are active online but much less "offline"- tailor fit topic to the problems/interests of local/regional community- should we and how use school or other formal institutions- difference between online and offline presence- youth goals presented in different ways youth-friendly ways- long term vs. short term plans and activities- music & food <3- making youth goals personal topic- different incentives (photo competition, concerts)	
<h2>Conclusions</h2> <ul style="list-style-type: none">- youth friendly way- make youth goals more concrete, connect with personal or local problems/interests- incentive beyond "politics", through art or competition or food etc.- focus on problem solving	

Topic

YOUTH GOALS & YOUTH DIALOGUE
IN YOUTH PROGRAMMES IN LOCAL
AND REGIONAL COMMUNITIES

By

Nino
Raja
Benedikt
Kudla Shunin
Mora

Discussion notes

- YGs in youth strategy at
national & subnational level
↳ example of Austria

challenges

- raise awareness for YD + YG in the sector
- participation for the sake of participation doesn't work with young people
- get young people to participate
- decision-makers sometimes lack understanding of youth participation
↳ especially challenging at subnational level due to the proximity - what can politicians provide that is the impact / follow-up of participation
- participation - information
- competences are often not at the local level (for YGs)

Conclusions

- present Youth ~~Goals~~ Dialogue as a tool (know-how, people, resources)
- encourage the conversation with topics rather than technicalities (YD + YG)
- YGs are relatable for youth + decision-makers
- establish direct connection with municipalities

Topic

How to make participation
a tool rather than a goal?

By

Discussion notes

- Problems:

- Short political cycles
 - Politicians do not take young people serious.
 - Political impact?
- Indicators as way to yearly evaluate and
change course

Conclusions

- Youth Parliaments: with legitimacy & impact
(also at the local level)
- ~~De~~ Constant dialogue between decision makers
& Youth
- Locally focussed to start off with,
more concrete

Topic
Everything is
changing...

By

Discussion notes

- feedback
- monitoring

- the link & continuity of the results of the trio-presidencies
- how are the outcomes communicated in other stakeholders
- how can you motivate ~~NWS~~ NWGs to work with all youth goals?
- Staff turn-over and learning transition
- how EU Youth Dialogue results are realised on a national/regional level?

Conclusions



Topic

Youth vs.

Decisionmakers

By Nona
Kaja Amma
Aivar

~~- young people often included in the discussions, but what is the follow up?~~
~~- timing of the consultations - issue for participating~~

Discussion notes

- decision-makers willing to **talk**, but not listen
- local decision-makers not interested in EU-level goals
- youth councils of the Ministries to talk **about** specific topics (economy, environment)
- issue with no existing coordination (Croatia)
- good practice of coordination from Estonia
- Youth strategy one of 10 strategies in Estonia
- national youth strategy in UK → communication between young people **and** the ministries
- someone from the European level involved in national working groups → suggestion

Conclusions

- need to link local level with the European level (include them in the working groups)
- youth friendly talk ⇒ decision-makers friendly talk
- establish efficient communication channels between local, regional and national levels
- idea to make the decision-makers "bet" on their promises
- reaching out to MEMs who signed up for youth groups in the EP to encourage the local level

Topic

Youth Goals
Watch

By Shervin
Josip
Martin

Discussion notes

- o Stakeholders are changing content and intention of YG → YGs lack ownership
 - o Further development of YGs?
 - o Goals + Subgoals will be updated
 - o Room for improvement centralised
 - o Youth Councils should have a vote
 - o Role of decision makers
 - o permanent work group (consultative body)
- would prefer changes at COMEM
- Who could/should take more ownership?
- Youth Goals Watch
- Where and who?
- consensus

Conclusions

Idea: Open Call for a ^{permanent} YG working group for YEF member organisations

Meet once a year prior to COMEM

Consensus based work group

Development of YGs (centralised)

Watch dog function

} Final vote at COMEM simple majority

Topic
YOUTH PROGRAMME
BRANDING

By
Antonio

Discussion notes

- why should we take branding seriously?
- is branding just a logo or storytelling
- what is the best way to approach the youth through branding
- what were the reasons that we didn't brand youth activities so far?

Conclusions

- make a story that people can relate to → local story
- youth friendly → ask young people to provide feedback
- good brand does not mean a successful brand → the strategy is important

Topic

What be included in a model kit
for ~~regional~~ implementation of youth goals?

By

Danielle
Charis
Natalie

Discussion notes

- broad topic
- country specific: EU/national indicators?
- need for information on status & progress
- make it more comparable for lobbying & story telling
 - ↳ make good practice visible important
 - & motivate & allow for focus
- Young people did not give input on existing indicators
- who is responsible for the indicators & who gives inputs?
- indicators help to show existing problems & face

Conclusions

- yes, indicators! ...but...
- the country dependence makes it really difficult to create indicators
- there are existing indicators that can be used; adopt them to the youth sector
- indicators to show progress & guidance on the implementation

Topic

ENGAGING Y.P. FROM DISADVANTAGED
NEIGHBORHOODS AND POLITICAL
PARTICIPATION OF Y.P.

By

Discussion notes

- how to reach & engage non-organized young people on Y.P. from disadvantaged environments? (socioeconomic status, national and ethnic background, employment status...)
- invitation for the activities with special focus on Y.P. from disadvantaged environm.
- specific topics, format, close to the group we want to reach
- mobile youth work
- cooperation with the people who have the connections and access to our target groups of Y.P.

Conclusions

- civic education as a part of curricula
- positive participation attitude towards Y.P. and experience
- cooperation with the people who work with Y.P. from disadvant. neighb.

Topic

Providing mental health services for Youth.

By

ETELKA

Discussion notes

- psychological & career counselling
- differences between Cyprus and Croatia
- establishing cooperation between (youth) NGOs, employment services, schools, hospitals
- ensure anonymous help
- public services should provide help for youth, and not NGOs?

Conclusions

- youth has a need for mental health services
- it is not entirely clear who should provide such services
-



More information: www.youth-goals.eu

Contact: office@jugenddialog.at

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Annex:

Presentation of regional and local implementation of the EU Youth Dialogue and presentations about regional participation programs from Germany, Portugal and Cyprus.





Regional and Local implementation of the EU Youth Dialogue

The EU Youth Dialogue

- EU-wide participation process
- Work-cycles of 18 months
- EU Youth Strategy

The EU Youth Goals have been developed within the process of the EU Youth Dialogue.

Local and Regional implementation

- Members of 18 different National Working Groups have provided information on their local and regional implementation
 - Consultation (online and F2F)
 - Workshops
 - Dialogue Events

Success Factors

- **Communication**
 - Ensure coherent and ongoing communication flow from the European to the National level
 - Youth Goals
- **Translation**
 - Into the different national realities

Success Factors

- **Timing**
- **Transparency**
 - What is the outcome?
 - How is the cycle shaped?
- **On site**
 - Use existing structures
- **Cohesive implementation**
 - Learnings from previous cycles

Case Studies

- **Germany**
- **Portugal**
- **Cyprus**

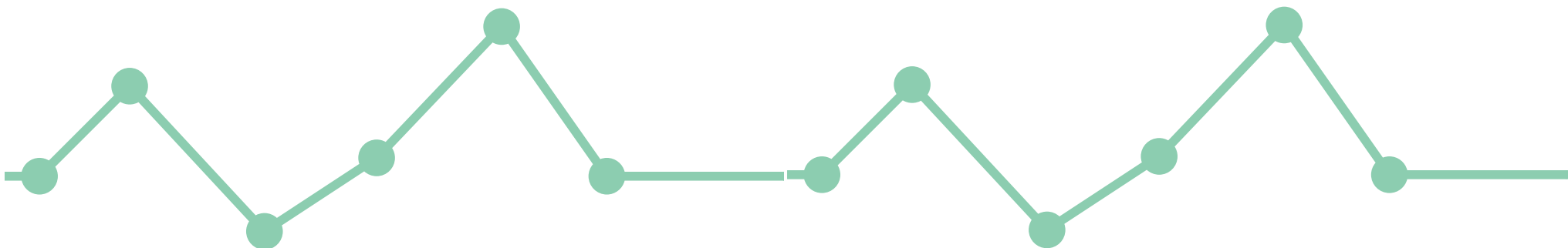








Connecting the dots



PORTUGUESE NATIONAL YOUTH COUNCIL

- **Platform of national youth organizations**
- **National Coordinator of the EU Youth Dialogue**

MEMBERS OF THE NWG

- **NYC - Coordinator**
- **Cabinet Secretary of State Youth and Sports**
- **Portuguese Youth and Sports Institute**
- **Portuguese NA**
- **Regional Directorate for Youth - Azores**
- **Regional Directorate for Youth - Madeira**
- **DYPALL Network**

CHALLENGES

- **Detachment of local and european youth policies;**
- **Lack of engagement of decision makers at different levels;**
- **Poor implementation of recommendations;**

Synergies Synergies Synergies

- **Connect processes**
- **Promote multi-level cooperation**
- **Encourage parallel processes to increase impact**

EU Youth Dialogue Approach

- Online consultation;
- Face-to face meetings through municipalities:

- geographical criteria:local/regional
- specific-groups criteria



Main goals : Municipalities

- Promote mechanisms of youth participation at local level;
- Raise awareness of local authorities on quality youth policy;
- Raise awareness regarding national and european policies;
- Find opportunities for further cooperation;
- Increase and improve implementation of recommendations;

Young people

Main goals: young people

- Increase number and diversity of young people consulted and involved in the process;
- Engagement of young people with local authorities;
- Capacity building of young people on participation through non-formal education;
- Promote national and european education, mobility and volunteering opportunities;

How?

- Implementation guide with 3 models of participation:

- 1/2 day consultation session
- 1 day consultation session with cafe dialogue with local decision maker
- 1 day consultation session + follow-up at regional level

- Regional youth meetings

Impact

- **Development of Gaia Youth Plan: <http://www.cm-gaia.pt/fotos/editor2/juventude/pmjgaia.pdf>;**
- **National Youth Meeting 2018 in Cascais - European Youth Capital: shorturl.at/aqMR1;**
- **Training on quality youth policy, monitoring and evaluation of youth policies;**

Youth Goals - Opportunities

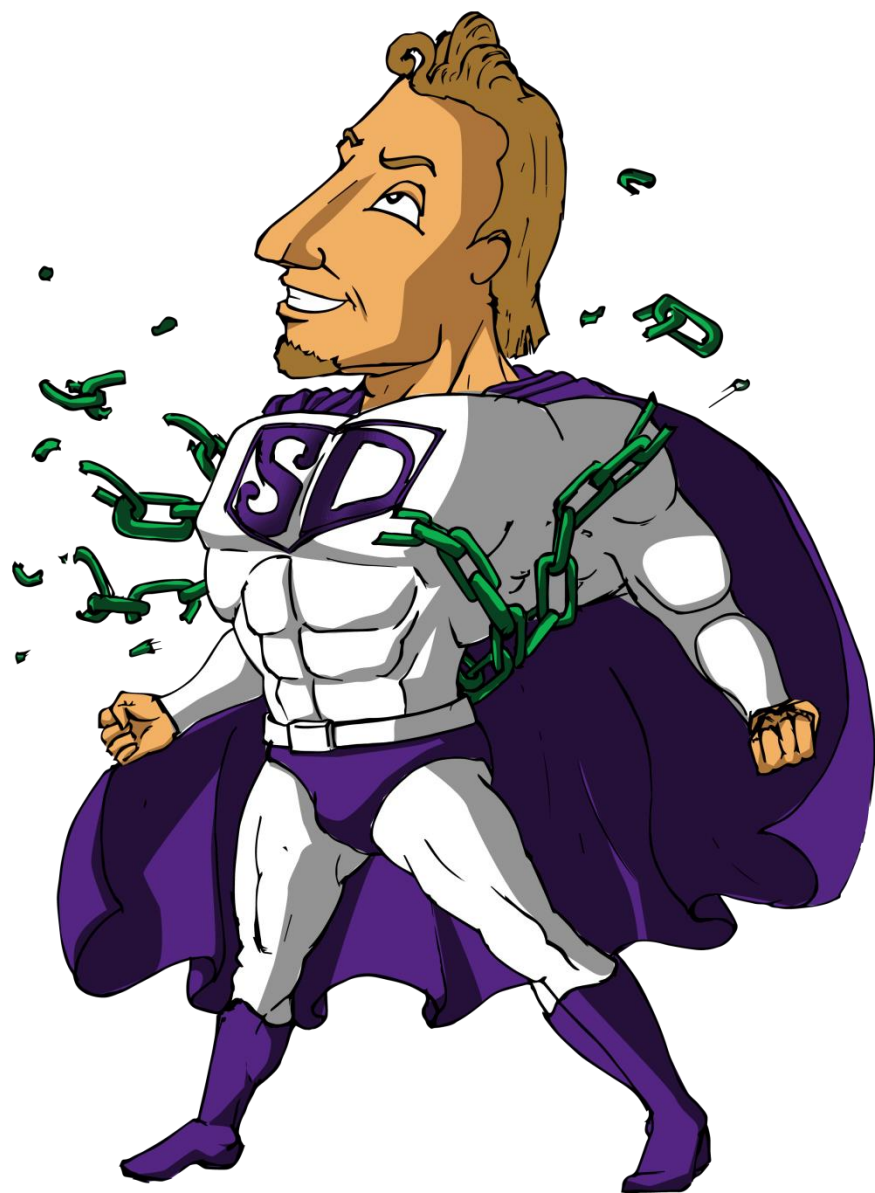
National/european

- **Alignment of National Youth Policy with EU Youth Strategy**

Young people

European/ National/Local

- **Alignment of local youth plans with national and european strategies**
- **Comprehensive communication**
- **Monitoring and evaluation mechanism;**



MORE INFO: www.sdcyprus.eu

Youth Ambassadors Team

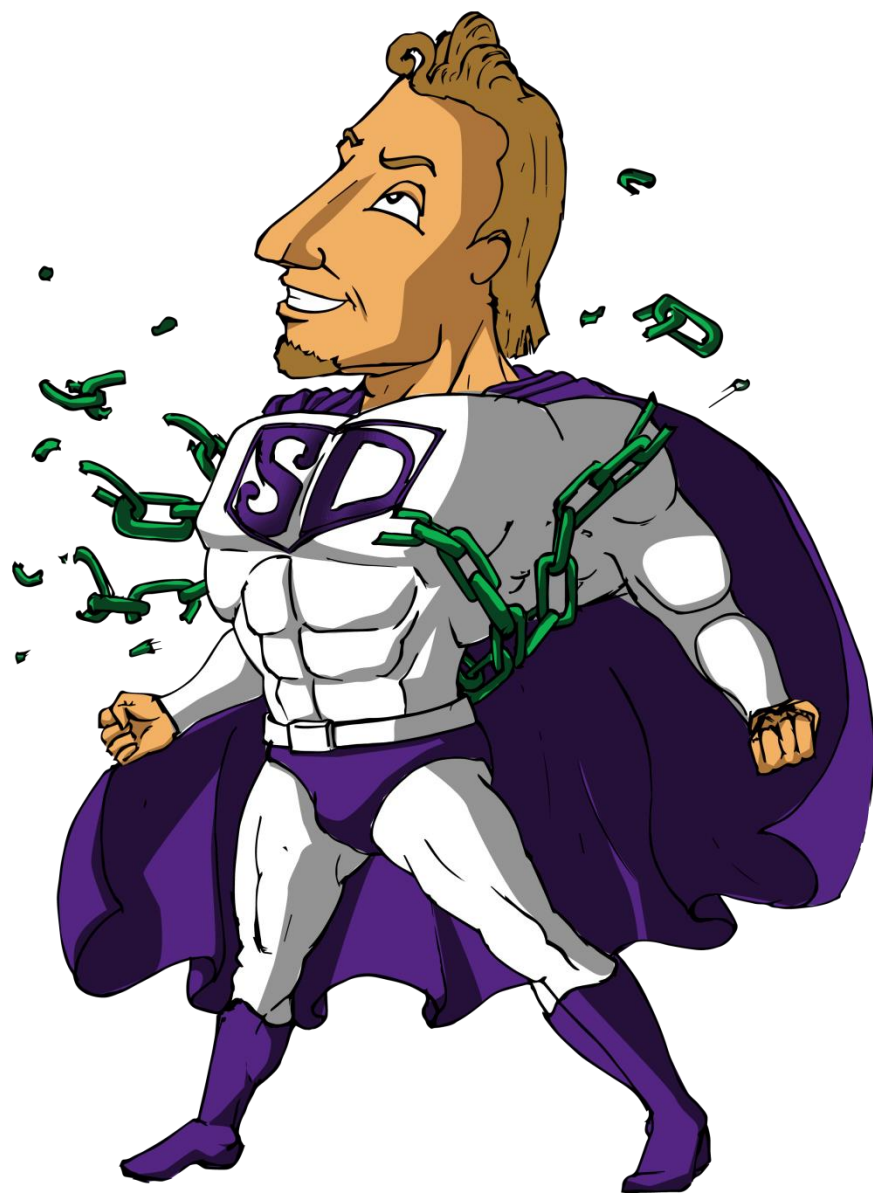
- When the YA team was set up and why?
 - 2012 (need to spread the idea of SD among youngsters, not just in-between the NWG)
- What was the procedure followed for choosing the persons?
 - Open-call, with specific characteristics (eg. Age, profile, ambitions, motivations)
→ then interviews, then choosing
- How many persons have been involved since then?
 - 50 persons



MORE INFO: www.sdcyprus.eu

Youth Ambassadors Team

- 15 youngsters coming from different fields (youth workers, lawyers, workers, teachers, etc.).
- Divided to groups of three (5 persons each)
- Consultation team, Promotional Team and Evaluation Team



MORE INFO: www.sdcyprus.eu

Youth Ambassadors Team

- New Team for each cycle, but the 5 out of the 15 are the same to be the linking persons to the others (not always)
- Meetings:
 - Welcoming meeting
 - Before Conferences
 - For consultations
 - Follow-up and Closing Cycle
- Engine of SD, multipliers of the knowledge around SD process, make the consultation period run easily

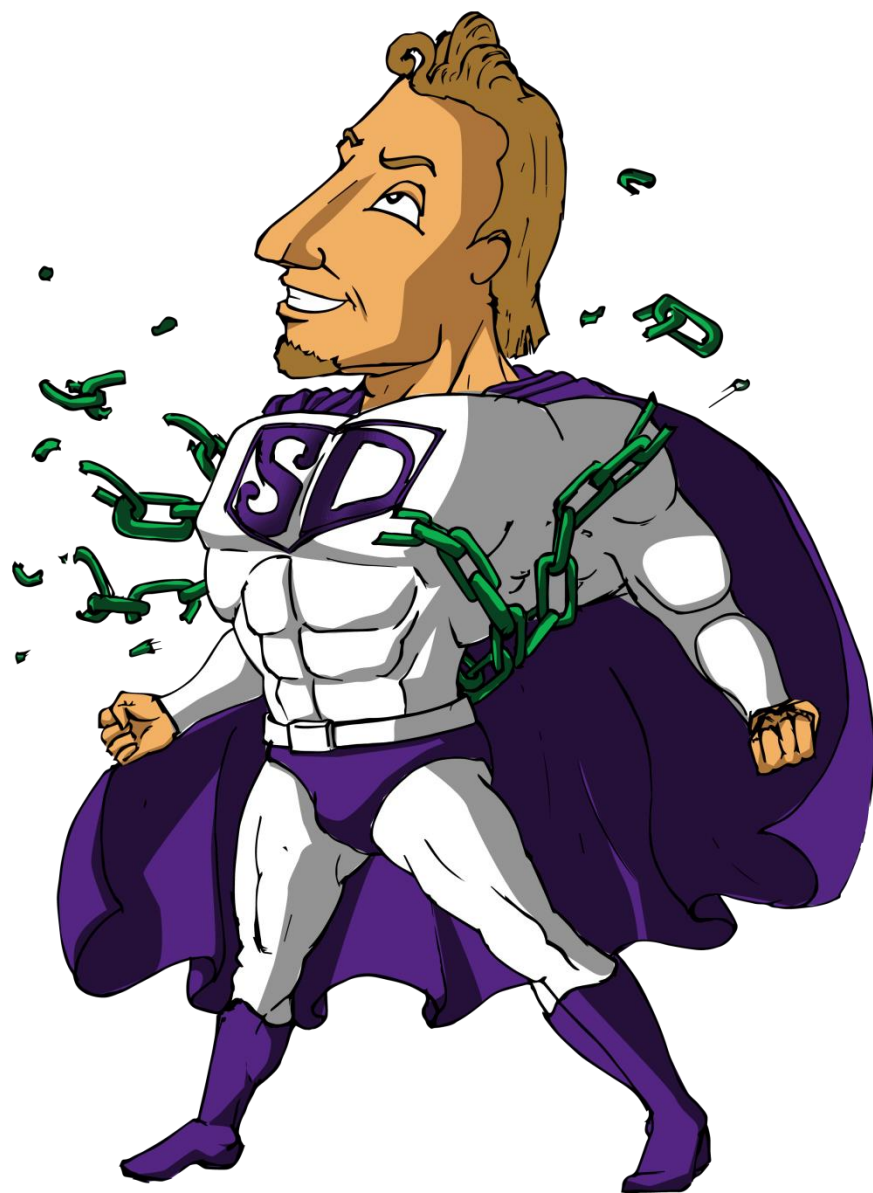
Youth Ambassadors Team



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good practices:

- Divided to groups of three
- Their own logo
- Using their background or their field in order to multiply the youngsters involved around SD
- To motivate them we created like a toolbox (a backpack with pens, sd leaflets, pads, usb with all the necessary material they need to know about SD, pins, info cubes), also sweaters t-shirts!
- Some of them they took the initiative and made some consultations with their local youth clubs



MORE INFO: www.sdcyprus.eu

Youth Ambassadors Team

- Future plans of YA team
 - >New call
 - >Empower them more
 - >More active role in the whole process of SD (NWG)
 - >New team of YA be composed by people belong to minorities or in social groups with less opportunities
 - >Raise awareness around people with disabilities or youngsters with less opportunities



MORE INFO: www.sdcyprus.eu

Youth Ambassadors Team

- Weaknesses of the YA team?
 - >Engagement through the whole process
 - >Initiatives
- New ideas to empower the YA team?
 - >Manual for Youth Ambassadors

THANK YOU 😊

www.sdcyprus.eu

ppo@cyc.org.cy

[| TEL: 00357-22878316 |](tel:00357-22878316)

